

## **At Farm Credit Services of Western Arkansas**

Our mission is to  
maximize our customers' financial success.

Our vision is that  
we will be a customer driven organization  
with customer satisfaction  
being our highest priority

Our core values are to

- place the customer first
- operate as a true cooperative
- perform above expectations
- achieve excellence in execution
- acknowledge & reward  
employee performance
- be ethical, visionary, proactive,  
and innovative
- operate as a profitable business