

Farm Credit Services of Western Arkansas Board of Directors
Legislative & Public Relations Committee
Charter

Legislative & Public Relations Purpose

Farm Credit Services of Western Arkansas Legislative & Public Relations Committee will:

- Emphasize and support the mission of Farm Credit Services of Western Arkansas in “maximizing our customers’ financial success”.
- Be an advocate for Farm Credit Services of Western Arkansas members and agricultural producers in the territory served.
- Be focused on the interests and needs of FCS members.
- Support agricultural events and agricultural causes at the local, regional, state and national level deemed in the best interest of Farm Credit members and agricultural producers in the territory served.
- Be committed to legislative support and/or involvement at both the State and Federal level.
- Perform other duties to promote Farm Credit Services of Western Arkansas as required or assigned.

Committee Structure:

Membership: The Committee shall be comprised of no less than three (3) and no more than six (6) members of the board. The Chairman of the Board shall be a member of the committee as available.

Appointment: The Chairman of the Board will appoint committee members. Changes in membership on the committee will be reviewed by the board chairman as a part of the annual re-organization for the Board.

Leadership: Committee members shall review committee leadership annually and determine who will serve as chairman.

Quorum: A majority of members.

Meeting Schedule:

- The Committee will generally meet quarterly or at any such time as determined necessary by the Chairman of the Committee.
- Committee members will determine date and timing of the meetings for the coming year during their annual reorganization meetings.
- Meetings may be called to address issues assigned by the Chairman of the Board.

Key Duties:

Make recommendations to the full Board of Directors regarding the following:

- Legislative activities at State and Federal Level that support the future of agriculture and the success of the Farm Credit System.
- Legislative support via the Farm Credit Council, the Farm Credit PAC, and the Farm Credit Foundation.
- Seek effective representation through coalitions and consensus building between all those having a stake in agriculture production.
- Focus on issues directly affecting Farm Credit Services and/or the member customers who borrow from us.
- Participate in Farm Credit Services of Western Arkansas Advisory Committees as available.
- Media relations as needed and/or solicited.
- Working with members of the Arkansas Department of Agriculture and Board.
- Farm Credit Political Action Committee and initiatives.
- Farm Credit System initiatives.
- Young Beginning Small Farmer Reporting; Young Beginning Small and Minority Farmer issues and programs.
- Customer Satisfaction Issues.
- Building and enhancing relationships with Arkansas commodity groups and agricultural related agencies and businesses.
- Other duties to promote Farm Credit Services of Western Arkansas as required or assigned.

Resources:

- The Chief Executive Officer and other association management are available as requested.
- Association Corporate Counsel, as needed.
- Outside consultants are available as requested.

Approved by Legislative & Public Relations Committee:

January 20, 2010


Signed:

Approved by Board of Directors:

January 20, 2010


Signed: