

Farm Credit Services of Western Arkansas Board of Directors
Legislative & Public Relations Committee
Charter

Legislative & Public Relations Purpose

Farm Credit Services of Western Arkansas Legislative & Public Relations Committee will:

- **Emphasize and support the purpose of Farm Credit Services of Western Arkansas in “Enriching Rural Life”.**
- Be an advocate for Farm Credit Services of Western Arkansas members, agricultural producers, and rural residents in the territory served.
- Be an advocate for rural communities in the Western Arkansas territory served.
- Be focused on the interests and needs of Farm Credit members.
- Support agricultural events and agricultural causes at the local, regional, state and national level deemed in the best interest of Farm Credit members, agricultural producers and rural residents in the territory served.
- Be committed to legislative support and/or involvement at both the State and Federal level.
- Perform other duties to promote Farm Credit Services of Western Arkansas as required or assigned.

Committee Structure:

Membership: The Committee shall be comprised of no less than three (3) and no more than six (6) members of the board. The Chairman of the Board shall be a member of the committee as available.

Appointment: The Chairman of the Board will appoint committee members. Changes in membership on the committee will be reviewed by the board chairman as a part of the annual re-organization for the Board.

Leadership: Committee members shall review committee leadership annually and determine who will serve as chairman.

Quorum: A majority of members.

Meeting Schedule:

- The Committee will generally meet quarterly or at any such time as determined necessary by the Chairman of the Committee.
- Committee members will determine date and timing of the meetings for the coming year during their annual reorganization meetings.
- Meetings may be called to address issues assigned by the Chairman of the Board.

Key Duties:

Make recommendations to the full Board of Directors regarding the following:

- Legislative activities at State and Federal Level that support the future of agriculture and the success of the Farm Credit System.
- Legislative support via the Farm Credit Council, the Farm Credit PAC, and the Farm Credit Foundation.
- Seek effective representation through coalitions and consensus building between all those having a stake in agriculture production.
- Focus on issues directly affecting Farm Credit Services and/or the member customers who borrow from us.
- Participate in Farm Credit Services of Western Arkansas Advisory Committees as available.
- Media relations as needed and/or solicited.
- Working with members of the Arkansas Department of Agriculture and Board.
- Farm Credit Political Action Committee and initiatives.
- Farm Credit System initiatives.
- Young Beginning Small Farmer Reporting; Young Beginning Small and Diverse Farmer issues and programs i.e. Hispanic Outreach Program, Military Program, Non Traditional agriculture etc.
- Customer Satisfaction Issues.
- Building and enhancing relationships with Arkansas commodity groups and agricultural related agencies and businesses.
- Other duties to promote Farm Credit Services of Western Arkansas as required or assigned.

Resources:

- The Chief Executive Officer and other association management/staff are available as requested.
- Association Corporate Counsel, as needed.
- Outside consultants are available as requested.

Approved by Legislative & Public Relations Committee:

1-21-21

Date

Mark Wilson

Signed:

Approved by Board of Directors:

October 30, 2020

Date

Ginger Tippit, Secretary

Signed: